

We continue to produce several in-house television programs on Miami Beach (MBTV) Channel 77 that have also been recognized nationally. MBTV77 received four national awards for Excellence in Government Television Programming. The National Association of Telecommunications Officers and Advisors (NATOA) announced the awards during its national conference in Portland, Oregon on October 5, 2007. NATOA is a national association that represents the communications needs and interests of local governments. They reported receiving more than 1,200 entries from 180 agencies in 31 states this year—the greatest number of entries in the 22-year history of the competition. Specifically MBTV 77 was awarded the following:

- Third place in the overall “Excellence in Government” programming category;
- “CityVision,” MBTV’s monthly news magazine program, received a second place award in the Magazine Format Series category;
- “Preserving Our City’s History,” a CityVision story on the City Clerk Office’s initiative to gather, organize and preserve the written and photographic history of Miami Beach won third place in the Community Awareness category;
- “Cheat the Reaper: Don’t Drink and Drive,” a Miami Beach Fire Department anti-drinking and driving program, won an honorable mention in the Public Safety category.